Society of Hispanic Professional Engineers

Corporate Package

2015-2016

SHPE-UMD Chapter

www.shpe.umd.edu
Esteemed Sponsors,

My name is Santiago Vivas-Gonzalez, and I am honored to be the president of the Society of Hispanic Professional Engineers chapter at the University of Maryland, College Park (SHPE-UMD) for this academic year. On behalf of the SHPE-UMD, I would like to welcome you to this wonderful organization that has impacted the lives of so many Hispanic engineers for over 20 years. Corporate support is a key pillar in a chapter's success, and I thank you very much for taking an interest in our organization. For those of you who are unfamiliar with SHPE, I would like to share with you some of the benefits to supporting our SHPE familia.

The SHPE chapter at the University of Maryland has been recognized as an empowering organization for students of all backgrounds that are pursuing a career in the science, technology, engineering, and mathematics (STEM) field. SHPE-UMD seeks to empower the Hispanic community at our campus by supporting professional growth, developing social responsibility, and ensuring educational opportunities for our students and members. Our chapter focuses on providing professional development and academic support while giving back to our community through volunteer events and outreach.

The chapter has been recognized and awarded at the University of Maryland several times by the Office of Multicultural Involvement and Community Advocacy and Office of Minorities in Science and Engineering. The success of our chapter has come from our organizational structure striving to achieve our four pillars of success: Professional Development, Academic Development, Leadership Development, and Community Service. These ideals are essential to developing a community across the nation of Hispanics that are leaders and valued members of the world's scientists, mathematicians, and engineers. These are some of the many steps we continually take in order to reach our vision:

Your support will continue to help us reach our goals and will be essential to the success of future leaders. Thank you once again for taking the time to explore our organization, and we hope you will ultimately join our SHPE familia for this new journey.

Respectfully yours,

Santiago Vivas-Gonzalez
SHPE-UMD Chapter President 2015 – 2016
Respected Partner,

I appreciate you taking the time to review the corporate package for the Society of Hispanic Professional Engineers at the University of Maryland. My name is Louis Terry and I am the Vice President of Corporate Affairs for the 2015-2016 academic year. I am a senior majoring in Mechanical Engineering anticipated to graduate in May of 2016. Being involved with SHPE has allowed me to grow professionally while giving me the opportunity to give back to the UMD community since becoming a member. As a first generation college student from a Hispanic background, SHPE has provided me with a real sense of inclusion in a community with other Hispanic students on campus that are pursuing a career in engineering.

With this being said I would like to take full advantage of my current position in the chapter, and give back to the organization that has given me so much thus far. It is my goal to provide members in the Hispanic and Engineering Community with the support and resources they need to achieve their academic and professional goals. With the chapter being recognized for their merits and achievements by both the University of Maryland and SHPE National we will continue to promote academic excellence and professional development.

I hope that you will please take the time to review the rest of our Corporate Package, further describing the events the chapter has organized for our members, which also explains how you can partner with us to promote their professional advancement. I hope that you see this as a worthy investment for your company. Thank you for your interest in our organization, as I look forward to working closely with you this year. Should you have any additional questions or concerns please do not hesitate to contact me.

Sincerely,

[Signature]

Louis Terry
SHPE-UMD VP of Corporate Affairs 2015-2016
corporate.shpe.umd@gmail.com
(301) 910-8160
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2015-16 Executive Board

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Associate Director, CMSE  
[lsaddler@umd.edu](mailto:lsaddler@umd.edu)
Description of Events

General Body Meetings and Information Sessions

Every two weeks, SHPE-UMD holds General Body Meetings (GBM's) conducted by the executive board and attended by the student body. Information sessions, which can be coupled with GBM's or held separately are hosted by a different technology or engineering company wishing to engage with our organization by providing discussions, workshops, information sessions, or demonstrations to enrich the professional and academic development of our members.

Benefits to Supporting This Event:

- Establish a Relationship: By hosting a GBM, your company will be able to open a direct line of contact with future engineering and technological professionals as well as future SHPE leaders.
- Recruit Diverse Talent. These students are ready to launch their professional career.
- Become a part of the SHPE family: Hosting a GBM will tie your company's name to another successful year for SHPE - UMD.

SHPE National Conference

The SHPE Conference is a premier recruiting event dedicated to Hispanics in engineering and science. The last conference was held in Detroit, MI and attracted over 4,000 students and professionals from all over the nation as well as over 1700 recruiters from over 200 companies and organizations. The 2015 SHPE National Conference will be held in our backyard in Baltimore, Maryland from November 11th -15th, so we would like to be able to send as many of our members as possible, if not all.

The National Conference is designed to maximize exposure of SHPE members to leading companies and organizations across numerous fields of engineering and science. The SHPE Conference also offers many competitions, including the Academic Olympiad and the Extreme Engineering Competition in which our members have often participated in. Additionally, attendees participate in professional development and technical workshops, academic and design competitions, networking events, and the conference's main event, the career fair. For more information on the SHPE Conference 2015 visit http://conference.shpe.org/shpe2015/.
Professional Makeover Day

SHPE-UMD will target professional development of members that are attending National Conference. Corporate representatives will host workshops for resume building skills, dress for success, etiquette, and other essential knowledge that will further improve the professional aspect of our society. We would like both the support of companies as well as their participation in leading the workshops.

SHPE Regional Conference

The purpose of the Eastern Technical Leadership Conference (ETLC) is defined in its title: to develop leadership. However, beyond developing the leadership within SHPE, ETLC also allows student and professional chapters to network with one another and to form the strong connections and bonds to strengthen the organization as a whole. Every year, around 200 SHPE members representing more than 45 schools and 12 professional chapters from the East Coast of the United States gather at ETLC to learn and grow. SHPE-UMD members have benefited tremendously from this conference in the past, and it is our hope to continue these efforts in 2015-2016.

Noche De Ciencias - Spring 2016

Noche De Ciencias or (Science Night) is a two-hour visitation program at a hosting school that is carefully selected. Last year, Northwestern High School was chosen to host our Noche De Ciencias event. Each year, the members of SHPE-UMD get together and organize an inspirational night of science to remember. This year we will visit groups of students, parents, and educators to share with them some inspirational words, provocative thinking, and most importantly share our struggles and suggestions with the students. The parents will be given a separate workshop to learn more about where to get money for college, how to help their kids stay motivated at school, and let them know that there is a group of engineers in their community they can always reach out to.
2016 STEM Expo

The STEM Expo is a free all-day event hosted by the Center for Minorities in Science and Engineering meant to introduce parents and students to the benefits of pursuing an education in STEM. The Expo features over 30 groups and organizations that run workshops and demonstrations for students and presentations for parents. SHPE was one of these organizations, hosting two fun activities for Elementary and Middle school students as a way of raising interest towards a possible STEM-related career.

Benefits to Supporting These Events:

- Community Outreach: A phenomenal opportunity for your company to give back to the community.
- Cultivating Young Talent: A perfect chance to showcase your company to future college students.

SHPE Junior Chapter

The SHPE Jr. Program is a national initiative designed to extend the benefits of SHPE to minority high school students. Our chapter hopes to encourage high school students to pursue careers in science, technology, and engineering by providing them with tutoring, mentoring and additional resources within SHPE and outside of SHPE. In response to the high concentration of minorities in College Park and the surrounding area, the SHPE UMD Chapter is very enthusiastic about our newly established SHPE Jr. Chapter at Northwestern High School in Hyattsville, MD. Furthermore, SHPE - UMD looks forward to expanding to other nearby high schools. Working directly under the UMD Chapter, the SHPE Jr. Chapters are a valuable resource for students interested in science fields. The SHPE Jr. Chapter will encourage participation in local science fairs and technical competitions, attendance to science camps, and involvement in the yearly SHPE Pre-College Event. Through the SHPE Jr. Chapters, high school students will benefit from direct interaction with engineering college students and industry professionals, while gaining leadership experience as they learn to govern their own student organization.
CMSE Student Recognition & Alumni Banquet

SHPE-UMD, in partnership with the Center for Minorities in Science and Engineering (CMSE) and the Black Engineers Society at the University of Maryland, hosted the 34th Annual Student Recognition and Alumni Banquet in the spring of 2015. The Center for Minorities in Science and Engineering whose mission is to increase the participation and graduation rates of African American/Black, Hispanic American/Latino and Native American students in science and engineering is the advising office on campus for the student organizations mentioned above.

The banquet itself has a successful history and reputable tradition. It serves to recognize the achievements of minority students and alumni, and to encourage the pursuit of academic excellence. During the banquet, employers also have a chance to network with some of the most talented and successful minority students at the University of Maryland. For 34 years, the banquet has provided employers and students with a great opportunity to widen their horizons, grow their professional network and experience a truly enjoyable event. In the past, the average attendance of the banquets has amounted to about 300 students, family members, staff and corporate representatives.

Benefits to Supporting This Program:

- Electronic Resume Book: All sponsors receive a copy of a resume book containing the resumes of some of the most talented students at the university
- Attend the Banquet: Sponsors will receive tickets for the event, where they will be able to network with talented students and alumni
- Financial Support: Your donation will help us host this event successfully
- Give-aways: Help us decorate our event with memorable gifts
Final Remarks

Respected Partner,

On behalf of the Society of Hispanic Professional Engineers at the University of Maryland, I would like to express my most sincere gratitude for all of your interest and support. You are truly an essential part of our organization, and without your continued contributions we would not be able to maintain and achieve our yearly goals. Each year the executive board tries to develop more creative and innovative ways for our organization to continue its path on professional growth and success.

I truly hope that after carefully reviewing this Corporate Package, you will ultimately decide to support our great organization through professional encouragement and monetary contributions. In order for our organization to continue our goals in community outreach and professional growth, we require support through funding so that we can continue to develop our industries’ leaders. The projects, events, and ideas we have planned for the coming year will not only benefit the entire campus community but also your esteemed corporation.

Below is a document containing our various sponsorship categories, our estimated budget for the year, and our sponsorship form that will allow you to being your role as our partner. I would like to thank you once again for taking the time to review our proposal. I look forward to having the honor of working together with you this year.

Sincerely,

Louis Terry
SHPE-UMD VP of Corporate Affairs 2015-2016
corporate.shpe.umd@gmail.com
(301) 910-8160
Sponsorship Categories

The different levels of sponsorship categories for our chapter are used to increase the effectiveness of benefits that we provide to our interested sponsors. The system used will hopefully allow our sponsors to have a much more detailed understanding of the packages we offer in order for them have the best satisfaction with their investment. Please see the described categories below.

Platinum $3000+

- Top Priority Speaking Opportunities at General Meeting Info Session
- Sponsorship rights to the Annual Student Recognition and Alumni Banquet
- 2+ Tickets for Annual Student Recognition and Alumni Banquet
- Presented with Sponsorship Plaque at Annual Student Recognition and Alumni Banquet
- Resume CD from Annual Student Recognition and Alumni Banquet
- Company Logo on Annual Student Recognition and Alumni Banquet Website
- Video Conference Opportunity at General Body Meetings
- Company Logo featured on all meeting agendas and on SHPE-UMD Website Sponsorship Page
- Job Openings and Announcements at every General Body Meeting
- Job Postings and Announcements on the SHPE-UMD Website and Weekly Newsletter
- Receive Monthly Calendar of Events and Weekly Newsletter via Email
- Heavy advertisement at every meeting

Gold $1000 - $2999

- Priority Speaking Opportunities at General Meeting Info Session
- 2 Tickets for Annual Student Recognition and Alumni Banquet
- Presented with Sponsorship Plaque at Annual Student Recognition and Alumni Banquet
- Resume CD from Annual Student Recognition and Alumni Banquet
- Video Conference Opportunity at General Body Meetings
- Company Logo featured on all meeting agendas and on our Website Sponsorship Page
- Job Opening and Announcement at every General Body Meeting
- Receive Monthly Calendar of Events and Weekly Newsletter via Email
Job Postings and Announcements on our website and Weekly Newsletter
Advertisement at every meeting

Silver $500 - $999
- Speaking Opportunities at General Meeting Info Session
- Resume CD from Annual Student Recognition and Alumni Banquet
- 1 Ticket for Annual Student Recognition and Alumni Banquet
- Company Logo featured on all Fall meeting agendas and on our Website Sponsorship Page
- Video Conference Opportunity at General Body Meetings
- Receive Monthly Calendar of Events and Weekly Newsletter via Email
- Job Opening and Announcement announced at every General Body Meeting
- Job Postings and Announcements on our website and Weekly Newsletter
- Advertisement at every meeting

Bronze $200 - $499
- Company Logo featured on our Website Sponsorship Page
- Resume CD from Annual Student Recognition and Alumni Banquet
- Receive Monthly Calendar of Events and Weekly Newsletter via Email
- Job Postings and Announcements on our website and Weekly Newsletter
- Advertisement at every meeting
## 2015-2016 Budget

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<th>Event Title</th>
<th>Cost</th>
<th>Participants</th>
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<td>Conferences</td>
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<td>SHPE National Conference</td>
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<td>Registration</td>
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<td>Travel Expenses</td>
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<td>Noche de Ciencias</td>
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<td>Materials</td>
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<td>Advertisement</td>
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<tr>
<td>Giveaways/Prizes</td>
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<td>On Campus Activities</td>
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<td>Kick off Barbeque</td>
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<td>Chapter Development</td>
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<td>Executive Board Polos</td>
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### Executive Board Name Tags
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</table>
### Membership T Shirts
|                | $650 | 50 |

| 2015-2016 Total Expenses | $15,650 |

Corporate Package 2015-2016
SHPE-UMD Sponsorship Form 2015-2016

Contact Information
Company Name: ____________________________________________________________
Contact Name: ____________________________________________________________
Phone: ___________________________________________________________________
Address: __________________________________________________________________
State/Province: _____________________________________________________________
Zip Code: __________________________________________________________________
Country: ___________________________________________________________________
Email: _____________________________________________________________________

Sponsorship Choice
Platinum: __ Gold: __ Silver: __ Bronze: __ Other: _____ Associate: ____________
Specific Event Choice: Please provide a description of the event you wish to sponsor.
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
Signature: _____________________________ Date: __________________________

Please print out this form and mail to:
Society of Hispanic Professional Engineers-UMD
1131 Glenn L. Martin Hall Building #088
University of Maryland
College Park, MD 20742-3011

You may also send the requested information to corporate.shpe.umd@gmail.com

Thank you for your support to SHPE-UMD!
Go Terps!

If you have any questions please do not hesitate to email or call our VP
Corporate at (301) 910-8160.